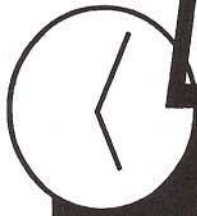




May 2009

Rice Lake Outlook

RICE LAKE AREA CHAMBER OF COMMERCE
www.ricelakechamber.org



BUSINESS After Five!



**Tuesday
May 12, 2009**

**Sponsored by:
Louie's Finer
Meats**

**Held at:
Elk's Club**

5:00-6:30 pm

Current business membership extends to all employees, so spread the word – all employees are invited to attend.

Business After 5 Sponsors:

If you are interested in hosting a Business After 5, the following 2009 dates are available:

- * July 14
- * October 13
- * November 10

Please give the Chamber office a call to reserve a date.
234-2161

Thank you!

Lunch & Learn . . .

Coming in JUNE!

Tuesday, June 30, 2009

12:15 – 12:45 pm

Chamber of Commerce Office

Topic: "Booster Shots for Managers"(Managers Only)
Presenter: Bert Richard and Jim Fangman

R.S.V.P. to the Chamber Office 234-2126
Cost: \$10.00 Members \$15.00 Non-Members

"BOOSTER SHOTS" FOR MANAGERS (Only For Managers of People)

We are living in challenging times – the economy needs a major boost, our health system needs some type of boost, wall street needs a boost, our relationships with other countries needs a boost, and probably our business or organization needs a boost. However, nobody has recommended that managers of people need a boost. We think they do! We think they do in order to meet challenges above. We think they do in order to become more effective managers. We think they do in order to live longer – that's right live longer. So we have come up with "10" BOOSTER SHOTS that we have borrowed from the most successful managers of organizations. What are the Booster Shots? See below:

- *MBWA
- *F and L Mgt.
- *Reaction Mgt.
- *CPDTR
- *SHUT UP Mgt.
- *COM Mgt.
- *Down with Meetings
- *CSM
- *Responsibility Mgt.
- *Living longer as a manager

What do the 10 Booster Shots mean?

Come to the Chamber *Lunch and Learn* in June.

CHAMBER NEWSLETTER INSERT ADVERTISING

\$75/Members • \$150/Non-Members

You supply: 540, 8.5 x 11 unfolded copies printed sheets of what you would like to advertise. This is a great opportunity to advertise special sales, coupons, events, etc. Inserts must be delivered to the chamber office by the 20th of each month. We provide inserting and mailing costs.

Rice Lake Chamber of Commerce Mission Statement

To promote a strong growing economy, through vision, active leadership, and community action, which enhances the quality of life in the Rice Lake area.

Vision Statement

The Rice Lake Area Chamber of Commerce will be the leader in the promotion and development of the Rice Lake area business community to provide quality of life.

Promote Your Business

Newsletter Insert: Market to your business community with a promotional page in the newsletter - 540 pieces inserted for \$75.00.

Website Directory: Free alphabetical and category listing of your business on the Chamber website. Includes free links to your business website and free listings on the kiosks, located in Rice Lake, available 24/7.

Business Mailing Labels: Mail directly to your Rice Lake Businesses. Printed labels for \$50.00.

Display Wall: Promote your business using the display racks at the Chamber.

Event Sponsor: Advertise your business and sponsor a Chamber event: Annual Dinner, Salute To Industry, Music in the Park, Hunters' Feed.

Award Recognition: Nominate a business and individuals for special recognition at the Chamber Annual Dinner in September.

Volunteer: Join a committee or volunteer to work at an event. It's a great way to network and for people to learn about your business.

Chamber Gift Certificates: Anyone may purchase a Chamber gift certificate. They may be used at any Rice Lake business.

Customer Service Awards: Nominate an individual you feel is deserving for outstanding customer service.

Chamber Chooses Young Ambassadors

The Rice Lake Chamber of Commerce Young Ambassador Committee have selected the following students to be the 2009 Young Ambassadors representing the city of Rice Lake. These Young Ambassadors will take part in the area festivals and events.

Savannah Ashlin, daughter of Betty & Mike Ashlin
Kendra Komoto, daughter of Charlene & Cary Komoto
Rachel Madison, daughter of Heather & Michael Madison
Carson Powers, son of Carla & Rod Powers
Jenny Rogalla, daughter of Anna & Robert Rogalla
Emily Thoreson, daughter of Mary & Eric Thoreson

CONGRATULATIONS!



**CHARACTER
COUNTS**

Pillar for May
Caring

Membership Renewals

Businesses and organizations in this column have made an important investment in their business and community by continuing their membership in the Chamber. We hope you will remember them when purchasing products and services.

Collins Outdoor Advertising – 12 yrs.
McDonald's – 33 yrs.
Bank Mutual – 33 yrs.
Anderson, Hager and Moe – 21 yrs.
Busy Bobbin – 26 yrs.
Toboggan Run Dental – 31 yrs.
Marjorie McEachern – 14 yrs.
Badger Steel and Fabricating – 15 yrs.
Maxine's Inc. – 22 yrs.
Robert Haukom – 25 yrs.
Westaff – 14 yrs.
Slumberland – 11 yrs.
Virgil Byng – 6 yrs.
Ashley Furniture Home Store – 3 yrs.
First American Bank – 3 yrs.
Emmett & Jean Engstrom – 18 yrs.

NEW MEMBER

**Rice Lake Rotary
PO Box 321
Rice Lake, WI 54868**

THANK YOU
Members Support Members

Rice Lake Area Chamber of Commerce • website: www.rice-lake.com
37 S. Main Street - Rice Lake, WI 54868 • email: chamber@rice-lake.com
715-234-2126 • 1-877-234-2126 • Fax: 715-234-2085

Board of Directors

President Mary Schnacky
President Elect Jim Dorrance
Past President Scott Reimer
Treasurer Steve Decker
Executive Director Karen Heram
Administrative Assistant Juli Wiederholt
Directors Jolene Anderson,
Jack Berkseth, Ken Bramhall, Mike Britton,
Byron Bunnell, Jim Dorrance, Phil Fader,
Mark Johnson, Jr., Janet Knutson, Dan Penzkover,
Rod Powers, Aaron Marsh, Scott Reimer, Mary Schnacky

NEW BUSINESS VISITS & MORE VISITS

~ Thanks to the 'Red Coats' for the visits. ~



CTC Telecom
2701 West Ave.
Rice Lake, WI - 434-4282
Terrel Sutliff, Jon Newton,
Wendy Boese



Thomas Precision Machining - 3278 S. Main
Rice Lake, WI - 234-8827
Roger Norberg

CUSTOMER SERVICE AWARD



Steve Tangwall
Johnson Bank



Gargulak Appraisal- 801 Hammond Ave.
Rice Lake, WI 234-9049
Jon Gargulak

Teacher of the Year

Teacher of the Year Nominations are under way. You can pick-up a nomination form at the Chamber of Commerce office or at the schools. The Teacher of the Year will be recognized at the Annual Dinner in September.

*Teacher of the Year Nominations are due by
Friday, June 5th, 2009.*

Flapjack Breakfast for Fireworks 50/50 Raffle Winner!

Mitch Cooran and Gretchen Christensen of Haugen

Lean Meets the Office

The goal of an organization today is to become a Lean Enterprise – applying common sense business practices embodied by Lean Thinking to all areas of a business. Barbara Nicol of UW- Stout, NWMOC (Northwest Manufacturing Outreach Center) will show some examples of common wastes within organizations and introduce various lean concepts that can put you on track to become a Lean Enterprise.

The Barron County Human Resource group is meeting to learn about the Lean Process in the administrative side of business. This is an informal group, no dues, buy your own breakfast, and learn while enjoying the company of great people.

Please join us: **May 15th, 2009**
8 – 9 am

Norske Nook
(back room on the east side)
2900 Pioneer Avenue
Rice Lake

Reservations are not required, but much appreciated. A simple e-mail reply to: frenzelj@workforceresource.org will help. Thank you!



RICE LAKE
WISCONSIN

**RICE LAKE AREA
CHAMBER OF
COMMERCE**

37 South Main Street
Rice Lake, WI 54868
715-234-2126
877-234-2126

www.ricelakechamber.org
chamber@rice-lake.com

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The Rice Lake Chamber of Commerce can now accept Visa and Mastercard for Membership Dues, Gift Certificates, Salute Tickets, Annual Dinner etc.

May 2009

* Meetings held at Chamber Office

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--|--|---|---|--|-----------------------------|--|
| | | | | | 1 City-wide Garage Sales | 2 Opening Fishing Season |
| 3 City-wide Garage Sales | 4 | 5 Business and Education 7:30 am | 6 Nat'l. Lumbering Hall of Fame 8 am | 7 Salute/Indust 8 am Marketing Mtg. 1:15 "Farndale" Northern Star Theatre | 8 | 9 Mom's Day Celebration & Bazaar Cedar Mall |
| 10 MOTHER'S DAY "Farndale" Northern Star Theatre | 11 | 12 Board of Directors 7:30 am BUSINESS AFTER FIVE - Elk's | 13 Retail Mtg. 8:15 am | 14 Tourism/Promotion Mtg. 8 am "Farndale" Northern Star Theatre | 15 | 16 Master Gardeners' Plant Sale - Barron County Fairgrounds |
| 17 "Farndale" Northern Star Theatre | 18 Ambassador Mtg. 12 Noon Tourism Comm. Mtg. 4 pm City Hall | 19 Golden "K" Mtg. 9 am | 20 | 21 | 22 | 23 Musky Fishing Season Opens |
| 24 / 31 | 25 MEMORIAL DAY Office Closed | 26 Executive Comm. Mtg. 7 am | 27 "Daddy's Girl" Red Barn Theatre 7:30 pm | 28 | 29 | 30 Haugen Area Historical Museum 12- 4 pm |

Salute To Industry 2009

Sponsor a Hole for \$150

Your \$150 sponsorship offers you a hole and a display space in the tent (\$50 value, 10-foot space is included no additional charge, Optional)

A prize will be purchased for your business.

(Sitting at a hole and what is given away needs to be approved by the committee)

We will provide a sign that will be placed by the hole you are sponsoring.

(Another option: Sponsor a Hole-In-One! Call for details)

Display in the tent for \$50

Take this opportunity to "showcase" your business. All displays are set up inside or outside the tent, which provides high visibility throughout the day. Your display space will be 10 X 5 feet.

There will be limited electrical power available. A security guard will be on duty both Wednesday evening August 19 and Thursday evening August 20.

***RSVP the Rice Lake Chamber of Commerce office
at 234-2126 to reserve a "space" or "hole" for your business!***

MARK YOUR CALENDAR!

***Salute To Industry - Thursday, August 20, 2009
At Turtleback Golf Course***

 Yes, I will sponsor a hole for \$150 (Yes, I want the display space included
with the Hole Sponsorship)

* I want to sit at my sponsored hole, I will be giving away: _____

Yes, I want a display space @ \$50 Electricity needed Yes, I need a table

Business Name _____ Contact Person _____

Address _____ Phone _____

Make check payable to: Rice Lake Chamber
37 S. Main St., Rice Lake WI 54868

Door Prizes!

Yes! We would love to donate a door prize(s) to represent our business!

*Must be pre-approved by the committee.



*Help us continue the tradition of bringing
fun & music for all ages in our 25th season!*

There is no charge for these wonderful concerts & the musicians donate many hours of musical talent for all to enjoy. There are expenses for music, sound system, maintenance, and an honorarium for the librarian & director.

We're looking for 12-13 major sponsors to continue with the Music in the Park concerts. Your contribution/support will assure the continuation of this great community event!

Business Name: _____

Contact Person: _____

Phone Number: _____

Please call the office at 234-2126 to "reserve" a date to sponsor
and return this form and check to our office:

Rice Lake Area Chamber of Commerce
37 S. Main Street
Rice Lake, WI 54868
715-234-2126

\$250.00
MAJOR SPONSOR

*Business front page recognition on program,
poster sign up front, your opportunity to pre-
sent info on your business to the audience, and
announcement

\$50.00
BUSINESS SPONSOR

*Business listing on the program as a general
Supporter of Music in the Park

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PARTNER

822-4728

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CHECK YOUR SCHEDULE.
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WONDROUS SALAD CHOICES
SPECTACULAR BRATWURST VARIETY
CHEESE & MEAT TRAYS

ON-SITE BAKERY
CUSTOM CAKES

CUSTOM ORDERS
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